



DOES YOUR WEBSITE...



GENERATE LEADS

Captures sales lead information with LodeStar's advanced analytics, helping Title Agents nationwide grow their business.



ESTIMATE COSTS

Provide accurate, Dodd-Frank compliant closing cost estimates to Loan Officers, Realtors and Attorneys for all 50 states.



TRACK SALES

Gain unparalleled insight into your business using LodeStar's state of the art dashboard, watch leads turn into loans in real time.

WHY LODESTAR?

With innovative sales and marketing software LodeStar is guiding the Title Industry into the 21st century. Our products generate sales lead information detailing user history and are housed in our proprietary Title Sales Manager Platform, a first of its kind Customer Relationship Management software for the Title Industry. Our products gather this information by providing accurate, Dodd-Frank compliant closing cost estimates to Loan Officers for all 50 states. Major lender, Realtors and Title Agents are already using LodeStar's software on a daily basis.

OUR SERVICES



LodeStar clients are now able to track new sales leads, marketing emails, and closed sales through our state of the art *Title Sales Manager*.



LodeStar has you covered for CFPB compliance with tools for the Integrated Mortgage Disclosure forms.



Through customization and software integrations, we are committed to creating a product tailored to your needs.