

HOME ESTIMATE QR CODE MARKETING

A web-based marketing platform that
combines smart technology and direct mail to
create measurable results



HOME ESTIMATE QR CODE FEATURES

RESPONSIVE DESIGN

Looks beautiful on mobile devices and provides homeowners the best experience of getting their home estimate.

LANDING PAGE - MODERN DESIGN



POWERFUL HOME ESTIMATE

The landing page has numerous calls to action and ways to connect with you. The dynamic home value includes adjustable sliders for property and marketing conditions. Users can select and deselect applicable comparable sales in their neighborhood.

CALLS TO ACTION

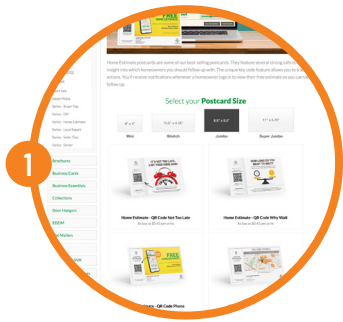
Need help finding what you need?

Select from one of the options below to start taking advantage of your property estimate.

HOME ESTIMATE QR CODE

HOW IT WORKS

Each QR code is unique to the recipient and includes information about their home which allows Corefact to show a customized home estimate for each homeowner. When the code is scanned, you get notified and can follow up accordingly.



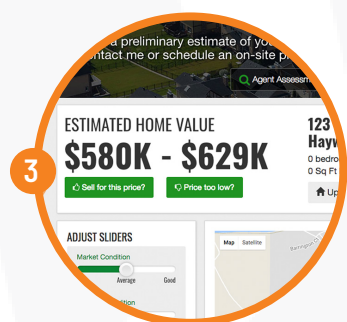
CHOOSE YOUR POSTCARD ONLINE

Use a QR code on the front or back of your postcard.



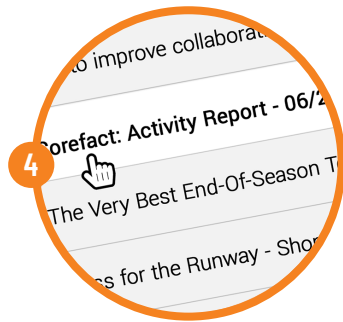
HOMEOWNERS RECEIVE YOUR POSTCARD

They scan the QR code.



HOMEOWNERS GET THEIR HOME ESTIMATE

The Home Estimate features both active listings and sold properties.



YOU'RE ALERTED AND PREPARED TO ACT

An email alerts you to their activity and your online dashboard measures it.



FOLLOW-UP

Your online dashboard provides the homeowner's contact information to follow-up easily.

TESTIMONIALS



If I could give 10 stars I would. Corefact recently got into the production of Real Estate signs and I had wonderful experience ordering my signs. I am incredibly particular when it comes to design work and I was VERY impressed with how the entire process was handled. The timeline from start to finish was impressive. In less than week I had yard signs, open house signs, and 40+ riders designed, printed, and shipped to my office. Great work Corefact!

- BRETT, REALTOR®

I love Corefact! I've listed and sold a few homes from it and made face to face contact with many future sellers in my farm because of Corefact. Listings are coming from my Corefact monthly mailer and I'm dominating my area.

- LIZ, REALTOR®

I am happy that I was told about Corefact before I spent my time and money on another product. I am able to create mailings that give my recipients something of value, and not just another piece of 'junk mail'. As a Realtor, Corefact is a great asset to my business and I would recommend them to anyone looking to send mailings that deliver positive results.

- MICHAEL, REALTOR®



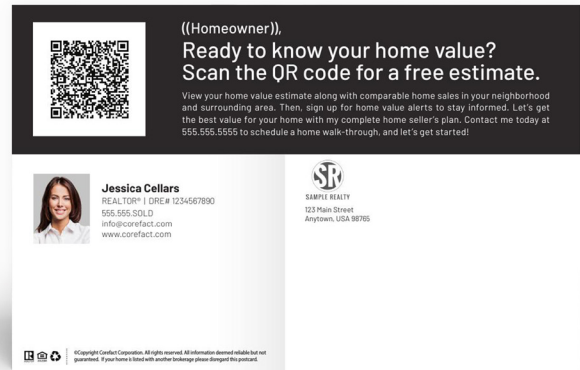
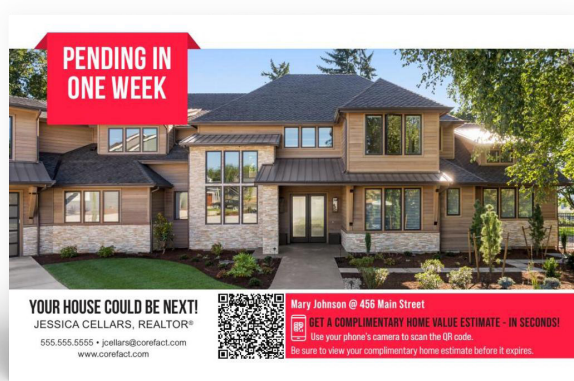
QR CODE POSTCARDS



EACH POSTCARD IS UNIQUE

Stop mailing the same postcards to homeowners.

Get more responses by mailing personalized postcards that get the attention of the prospect.



THE QR CODE
CAN BE USED ON
ANY MAILER!

LET COREFACT GET YOU ON THE ROAD TO SOLD.

CONTACT US:

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