

ELITE

Automated Marketing Campaigns
For Market Domination



ELITE

Automated Marketing Campaigns For Market Domination

Corefact Elite automated farming campaigns drive more leads with measurable results using targeted direct mail. We place an emphasis on consistent farming to increase your brand awareness and show exactly who the dominant agent is in your farm. Let our years of real estate experience running marketing campaigns take your business to the next level!

What benefit does Elite provide?

In a word: consistency. When marketing, it is widely accepted that brand recognition is one of the most important components to success. The problem for many agents is they are too busy to consistently market to their geographic farm area. That's the Corefact sweet spot!

The Corefact Elite program gives you a professional, semi-custom, automated direct mail marketing plan that keeps your brand in front of your farm all year long.

This set-it-and-forget-it program focuses on strategic monthly mailing campaigns to get you more listing appointments. It is suitable for agents of all farm sizes and levels of experience.

Start dominating your farm. Let's get started today!

Email elite@corefact.com or call 510.674.0284 to speak to one of our Success Team members.

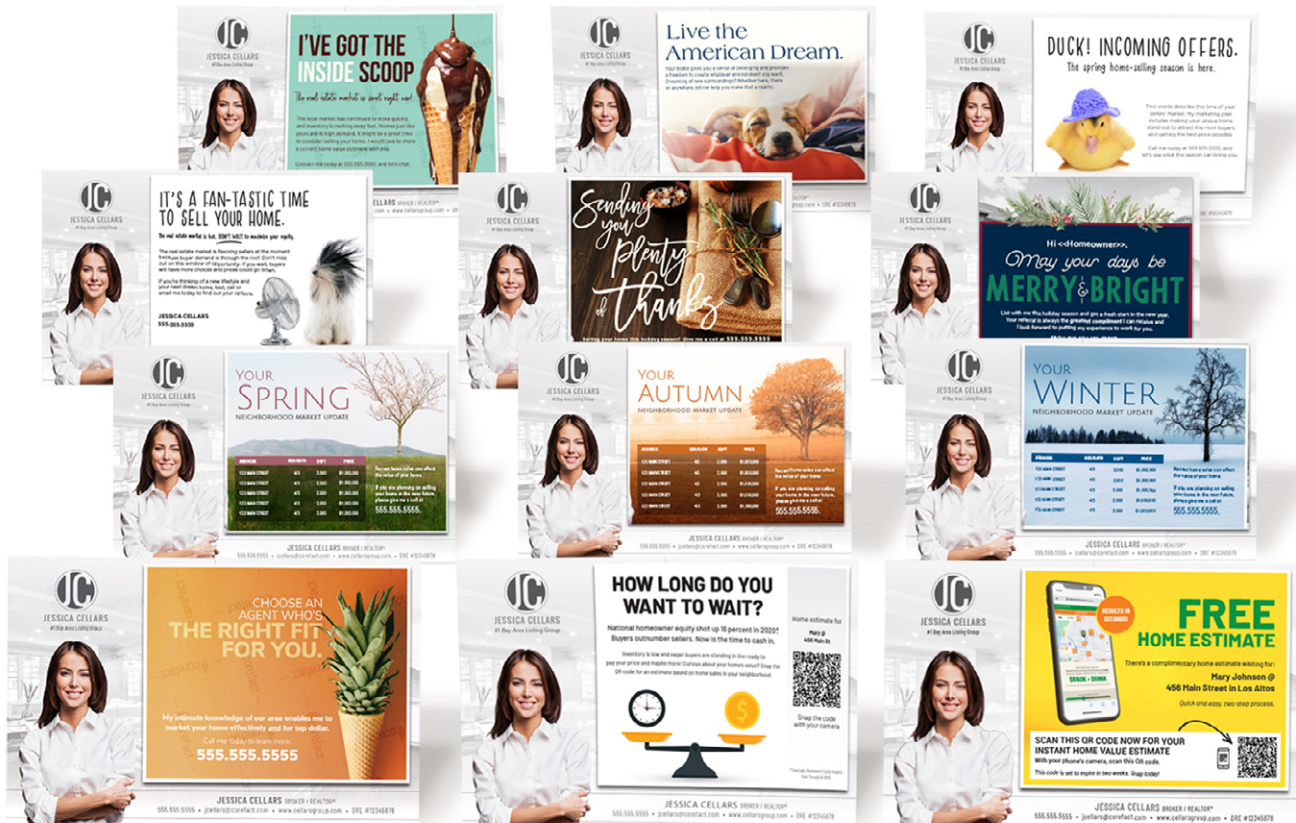
TWELVE MONTHS OF DIRECT MAIL MARKETING, DONE FOR YOU

Consistency Is the Name of the Game.

The Corefact Elite program gives you a professional, semi-custom automated direct mail marketing plan that keeps your brand in front of your farm all year long. An entire 12-month campaign is created for you with our top-selling cards and then managed by us to increase your brand awareness.

What are you waiting for? Contact us and start dominating your farm today!

510.674.0284 | elite@corefact.com



ELITE CAMPAIGN

- Marketing consultation with our Success Team to create an **automated postcard campaign**.
- Success Team creates a marketing schedule for monthly **marketing automation**.
- Semi-custom campaign focuses on building **brand recognition** and **increasing engagement**.
- Semi-custom campaign uses repetition and color consistency to **generate results**.

\$399 - ONE-TIME DESIGN FEE

Requires a 12-month commitment and 250 postcard minimum.

Dual agents & team templates available.



Agent Cutout Photo



JESSICA CELLARS

Agent Branding



Custom Color Palette



Custom Background Image



Branded - Home Estimate Map Postcard



Branded - Neighborhood Market Update Postcard



Branded - Postcard Back

SEE WHY AGENTS ARE **RAVING ABOUT ELITE**



Jessica Macias

Team Macias Whissel Realty San Diego

"I started using the Elite program about a year ago. In the first two months I got a listing. After six months I had two listings that sold and two more waiting for the right time. This program has more than paid for itself!"



Nat Ferguson

Ferguson Realty Seal Beach, CA

"The consistent, monthly branded postcards have had a cumulative effect that has been nothing short of incredible. Just last week, I signed a new listing for \$2.4M from a customer who said she wanted to "hire the local expert" even though her family was telling her to use another agent. She was sold on me before our first appointment thanks to the effectiveness of the Elite campaign!"



Elizabeth Avery

RE/MAX Northwest

"Corefact is great. I use the Elite monthly branded campaign. I've been doing it since 2016 and it's the best farming and branding program I have found. I also like their quality and customer service."



Jon and Leslie Foster

J & L Real Estate Group

"If you are looking for a company to handle all your real estate marketing, look no further. Corefact is the place! Thank you for all that you and your team does! Jon and I are lifetimers for sure! "



Debbie Giordano

Veteran in the real estate industry for 39 years.

"I enjoy the Elite program that they offer, which has made me stand out in my farm! Also, their customer service is top-notch."



Noelle Ward

Marketing Director Old Town Brokers, Orlando, FL

"You guys ROCK! I help our agents with the creation of their marketing postcards and really like the simplicity and ease of Corefact."

Contact your Corefact representative today.

www.corefact.com/elite | 510.674.0284 | elite@corefact.com