



## What Corefact Brings to Agents

Corefact provides complete marketing domination for real estate agents' print and digital needs. Our unique lead generation platform harnesses the power of print and digital marketing solutions to help you increase leads and win listings in your farm.

Use the Corefact Home Estimate map technology to measure engagement for all Home Estimate related direct mail marketing. Homeowners follow the strong call to action on each marketing piece to snap the unique QR code and instantly view a custom home value estimate matching their property address. You immediately receive a notification and can follow up accordingly.

Access a full range of unique real estate marketing materials in one place to ensure you are strategically using your time and resources to dominate your farm and sphere of influence.

- » Postcards
- » A-Frames
- » Yard Signs
- » Sign Riders
- » Open House Signs
- » Welcome Signs
- » Social Media Platform
- » Closing Props
- » Property Flyers
- » Luxury Brochures
- » Pop-Up Cards
- » Property Flyer Signs
- » Business Cards
- » Stationery
- » Notepads
- » Note Cards
- » Door Hangers
- » Presentation Folders
- » Newsletters
- » EDDM Mailers

## ELITE

### Automated Marketing Campaigns For Market Domination

Send out automated direct mail each month and brand yourself as the top agent in your farm. Email [elite@corefact.com](mailto:elite@corefact.com) to get started.

## ENTERPRISE

### Direct Marketing Platform For Real Estate Brokers

Provide your brokerage the flexibility and efficiency of an in-house marketing department. Email [es@corefact.com](mailto:es@corefact.com) to get started.

## SOCIAL SHARE

### Your easy way to master social media marketing

Use unique templates and tools to build a powerful online real estate brand and stand out against your competition. Go to [www.Corefact.com/Social/Signup](http://www.Corefact.com/Social/Signup) to get started today!

## LET COREFACT GET YOU ON THE ROAD TO **SOLD.**

### CONTACT US:

[www.corefact.com](http://www.corefact.com) • 866.777.3986 • [cs@corefact.com](mailto:cs@corefact.com)

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### FOLLOW US:

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 [youtube.com/user/corefact](https://youtube.com/user/corefact)



# corefact

Brand Yourself | Get Listings | Promote Listings



# BRAND YOURSELF

## Reach, Engage, and Close More Deals with Corefact

Create a personalized experience for each homeowner through lead capture, lead generation, and automation.

### Meet Jessica Cellars.

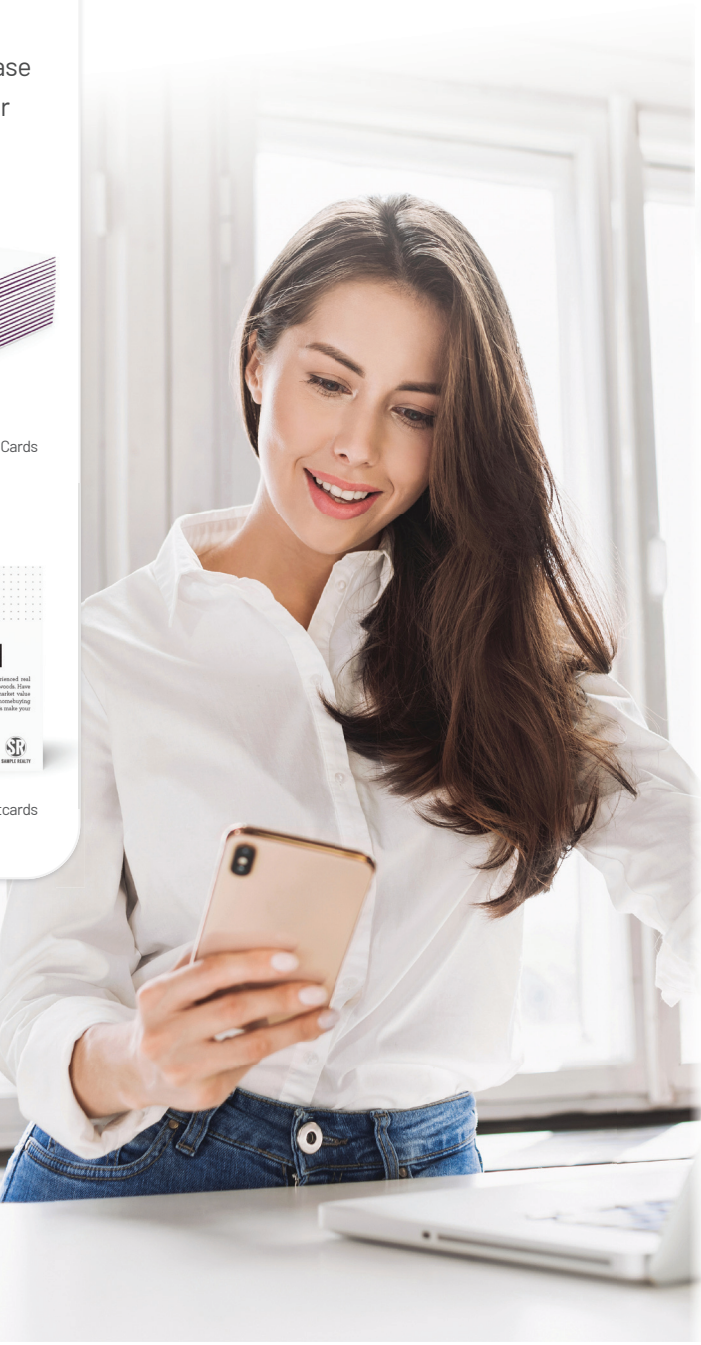
Jessica uses high-quality marketing materials that showcase her as a local expert and keep her top-of-mind in her farm.



Luxe Triple Paste Business Cards



Agent Announcement Postcards



# GENERATE MORE LISTINGS

## Jessica is ready to generate leads.

She is committed to marketing to her farm and sphere. She sends out personalized direct mail and immediately follows up with any lead she receives.



Bright Side Postcards



Market Trends Postcards



Hot Market QR Code Postcards

## Automated Marketing Campaigns

Becoming the dominant agent in her farm is Jessica's goal. Corefact Elite provides her with professional, semi-custom, automated direct mail pieces to consistently stay in front of her farm or sphere all year long.



Elite Automated Direct Mail

## Note Card Home Estimate Follow Up

Following up with new Home Estimate leads is now easier than ever. Jessica loves using these notecards to reengage with each lead to offer her personalized services and strengthen the relationship.



Home Estimate Follow Up Note

# PROMOTE LISTINGS

## Jessica just won another listing!

Now the fun begins. It's time to start marketing her listing online and offline. Jessica takes advantage of all the listing material choices she has to make her brand and her listing shine.



Chalkboard Collection



A-Frames & Riders

Yard Signs

Coordinating Social Media Posts from Social Share



Ready to get started?  
Set up your account for free at [www.corefact.com](http://www.corefact.com)