PalmAgent

What does PalmAgent Cost?

Since we took PalmAgent national with Fidelity Agency 11 years ago, we can build a package for you based on what you want to spend and what features you want. Packages start at $245/month. All Fidelity Agents will receive a 40% discount, if they choose to participate with PalmAgent.

What's included?

Full Custom App - Name, Logo, Unlimited closing costs schedules, Offices, Reps, Sign-ups, etc.

Tracking System - Dashboard for tracking sign-ups and usage.

Marketing Materials - Fully branded flyers, videos and photo filters to help you rollout and market your app to your clients.

Upfront costs?

PalmAgent has no up-front costs. Your first invoice is due the first month you go LIVE with your app.

How long does it take to build?

App development takes about 2 weeks, once we get the data back from you. Initially, getting new apps in the Apple and Google App Stores can take a little extra time, which accounts for most of this lag.

Training?

Other than the app itself, training is the most important thing PalmAgent will provide. Once your app is 100% where you want it, we will start with a 90 min webinar with all team members to go over everything PalmAgent. In some cases, where COVID restrictions will allow, we can conduct in person trainings/meetings to help get things moving in the right direction.

Customer Support?

3 types of Customer Support - Email, Call and Chat. Open 8-8 EST. All our support channels are done through dedicated support reps.(no chat bots, etc)
Need us to conduct a LIVE training or presentation to your clients? Schedule a live training for your clients with one of our dedicated trainers.

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How are we billed?

Once you go LIVE with PalmAgent and have been trained, you will receive your first invoice. For organizational sake, we prefer credit card or ACH but can accommodate paper checks, if need be. You will receive a receipt every month via email for your records.

Discount for paying a year at a time?

If you choose to pay a year in advance, you will be given an 8% discount on the total.

How often is the app updated?

We're always innovating and working on the next great version of the app, which can include new features, calculators, new designs, powerful content, and so much more. Whenever we push significant updates, we hold training webinars and provide educational content for Title Sales Reps and also your clients.

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