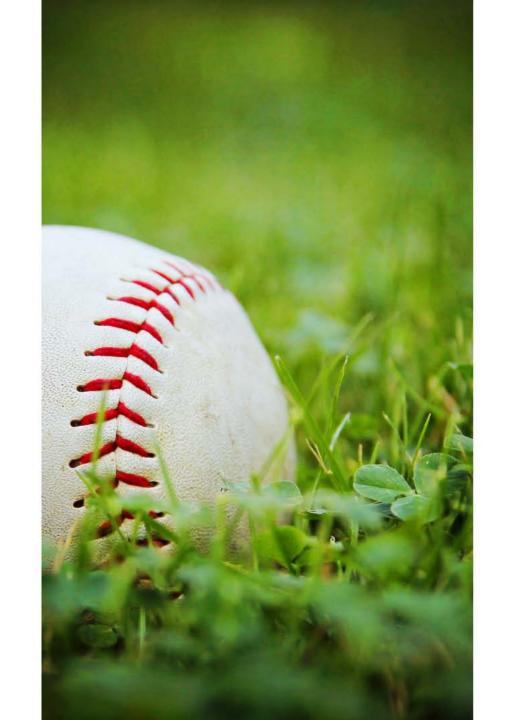




WORK HARD. PLAY HARD. RESPECT EVERYONE.

Bowe Digital started because we saw a need to empower businesses to provide great communications and position their brand without breaking the budget.



How we can help your business:

- Digital Check-Up
- Social Media Management
- Integrated Communications & Marketing Plans
- New Real Estate Agent Training
- Consumer Outreach & Advertising
- Website Strategy & Development
- Staff Training
- Media Strategy
- Digital Advertising Placement





DIGITAL CHECK-UP



- Examine All Your Digital Property
- 48 Hour Process
- Flat \$750 fee
- Good, Bad & Ugly Report
- Two Recommendations for Success



- Starts with Digital Check-Up
- Create social media strategy and plan
- Determine audience, purpose and voice
- Provide posts for approval
- Allow room for real life event posts
- Draft plan for consumer reviews
- Two options: provide the map or drive the car





INTEGRATED MARKETING PLANS



- Use a company/brand story arc
- 6-or-12 month plan
- Allow for "Real World magic"
- 60/40 split of original vs. re-purposed content
- Blog and press release options
- Provide a road map or execute the plan

NEW REAL ESTATE AGENT TRAINING

- Review current agent recruitment process
- Craft plan for new agent recruitment & retention
- One staff training session
- Social media and communications plan
- Possible monthly webinars



