

PACKAGING ALL OF YOUR COMMUNICATION NEEDS

# MOVE FORWARD WITH **BOWED**DIGITAL



A close-up, slightly blurred photograph of a person's hands typing on a silver laptop keyboard. In the background, a red ceramic cup of coffee sits on a white surface. The overall lighting is warm and soft, creating a professional yet relaxed atmosphere.

You need an honest

**PARTNER**

for success and innovative brand power



**WORK HARD.  
PLAY HARD.  
RESPECT EVERYONE.**

Bowe Digital started because we saw a need to empower businesses to provide great communications and position their brand without breaking the budget.





## How we can help your business:

- Digital Check-Up
- Social Media Management
- Integrated Communications & Marketing Plans
- New Real Estate Agent Training
- Consumer Outreach & Advertising
- Website Strategy & Development
- Staff Training
- Media Strategy
- Digital Advertising Placement





# DIGITAL CHECK-UP

- Examine All Your Digital Property
- 48 Hour Process
- Flat \$750 fee
- Good, Bad & Ugly Report
- Two Recommendations for Success

# SOCIAL MEDIA MANAGEMENT

- Starts with Digital Check-Up
- Create social media strategy and plan
- Determine audience, purpose and voice
- Provide posts for approval
- Allow room for real life event posts
- Draft plan for consumer reviews
- Two options: provide the map or drive the car







# INTEGRATED MARKETING PLANS



- Use a company/brand story arc
- 6-or-12 month plan
- Allow for "Real World magic"
- 60/40 split of original vs. re-purposed content
- Blog and press release options
- Provide a road map or execute the plan

# NEW REAL ESTATE AGENT TRAINING



- Review current agent recruitment process
- Craft plan for new agent recruitment & retention
- One staff training session
- Social media and communications plan
- Possible monthly webinars





SO, HOW CAN WE PARTNER WITH YOU FOR SUCCESS?



**LET'S DO THIS.**

[www.bowedigital.com](http://www.bowedigital.com)

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**BOWED****DIGITAL**