

# WHY CHOOSE SOFTPRO?



**WORKFLOW** TRANSACTION  
**MANAGEMENT**  
**MAXIMUM** ROBUST REPORTING  
**EFFICIENCY**  
**VENDOR** SCALABLE  
**INTEGRATIONS** FULLY CUSTOMIZABLE

# COMPLETE. POWERFUL. EFFICIENT.

SoftPro—Your Complete Business Solution.

SoftPro has been the nation's leading provider of real estate closing and title insurance software for more than 30 years – no one understands the industry or the way you work better. The result? Cutting-edge solutions that help you accomplish more than ever before – with significantly less effort.

Whether you're a one-person shop or you manage a complex organization, our scalable, award-winning solutions can dramatically reduce your time to close – so you can increase your volume, boost your revenue and grow your business.

That's why more companies across the nation choose SoftPro.



# There are many reasons why **SoftPro is the #1 Title and Closing Software...**

## **Fully Customizable Software**

Our flexible software allows you to design your own custom work area. You can pick and choose whatever screens you like, create closing templates, even configure your own data fields, without having to call in a developer. We offer unlimited “everything” — from Order Contacts, Properties, Loans, HUDs and HUD Lines to Commitments, Policies, Invoicing and more. With SoftPro, you get limitless flexibility and customization.



## **WorkFlow Automation**

SoftPro's WorkFlow Automation tools provide efficient processes for moving orders through your organization. You can track an order from start to finish, set up each step of the order and assign it to specific roles within your organization — and manage the amount of time spent on each task in each department. We provide dynamic tools for improving employee performance and accountability, while preventing bottlenecks and ensuring that no orders fall through the cracks.



## Robust Reporting

SoftPro provides over 125 detailed reports, including productivity reports, revenue reports, policy remittance reports, and all necessary trust accounting reports. Any report can be exported to Excel or PDF. All data points are stored in an intuitive SQL Server database, so you can create custom reports with any field. In addition, the Work Lists feature allows you to easily create ad hoc reports on key fields.



## Transaction Management with Mobile Apps

With SoftPro LIVE, your customers can access a secure website to view documents and real-time file status, 24 hours a day. Upload contact information, documents and the status of order tasks to SoftPro LIVE directly from your SoftPro files. SoftPro LIVE is also available on Android and iOS smartphone and tablet devices – so you can post updates whenever and wherever you like.



## Underwriter and Vendor Integrations

SoftPro 360 provides a faster, easier and more affordable way to order closing, title and escrow products and services, allowing you to connect with your underwriter and vendor partners directly from your SoftPro software. When you order products and services, the information needed to place your orders automatically transfers from your SoftPro files – eliminating the need for paper order forms, dual entry, faxes, emails and reducing the potential for error. SoftPro 360 streamlines processes to achieve maximum efficiency.



## Leader in Regulatory Compliance

As regulatory changes are proposed, SoftPro plays a leadership role in advocating for the industry. You can count on SoftPro to stay current with all changes and to provide training and support so you won't miss a beat when new regulations go into effect. SoftPro also conforms with ALTA's Best Practices.



## **Award-Winning Service, Support and Product Development**

SoftPro provides a level of customer service and support unparalleled in the industry, and our product development team develops cutting-edge solutions to increase productivity and give you the competitive advantage you need to be successful. SoftPro has been recognized by the American Business Awards every year since 2007 with awards for Best Customer Service, Best Customer Support and Best Product Development.

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## **Contact SoftPro for a FREE Demo Today!**

Contact us for a demo of our software today! We'll help you find the right combination of products and services for your organization's needs. As always, SoftPro products are backed by a 30-day money-back guarantee.

For more information, please call SoftPro Sales  
at 800-848-0143 or email [sales@softprocorp.com](mailto:sales@softprocorp.com).

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Award-Winning  
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**SECURE** *MOBILE APPS*  
COMPLIANT WITH  
**BEST PRACTICES** *AUTOMATION*