Welcome to

# **Title Marketing Services**

Today is the last day you will be forgotten by a real estate agent.

BreakthroughBroker.com is widely considered the most popular real estate agent resource in North America, making life easier for over 650,000 agents.

When you partner with us you're partnering with the #1 Real Estate Agent engagement platform for title operations. Our Title Marketing Services are the first, and only, of their kind. We leverage the popularity of Breakthrough Broker and use marketing automations, as well as best in class content, to keep your title company top of mind among the agents you work with.

## What's included in our Title Marketing Services

### **Custom Ads**

Every page of Breakthrough Broker is branded for you with your contact and company information.

# Weekly Branded Emails

Content, copy, and graphics are designed to lead your agent on a journey to your branded ads 3x per week.



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## Marketing Packages

When your agent adds a listing to their MLS, an email is sent to them with 10 automated marketing items created for their new listing.

# App for IOS and Android

Manage your agent connections, increase their engagement, and connect with them from the palm of your hand.

# Dedicated Account Manager

You will have a dedicated Account Manager to assist with all things Breakthrough Broker, every step of the way.

### **Monthly Webinars**

Your agents are invited to monthly webinars with national speakers where they are then ultimately directed back to your ads.

### **Manager Dashboard**

A high level of view of how your operationis performing, along with a breakdown of team and agent activity.

### Dashboard

Your global view of your agents engagement and performance on Breakthrough Broker.

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