

Welcome to

Title Marketing Services

Today is the last day you will be
forgotten by a real estate agent.



BREAKTHROUGH
BROKER

BreakthroughBroker.com
is widely considered the most
popular real estate agent
resource in North America,
making life easier for over
650,000 agents.

BreakthroughBroker.com

We Make You **Unforgettable**

When you partner with us you're partnering with the #1 Real Estate Agent engagement platform for title operations. Our Title Marketing Services are the first, and only, of their kind. We leverage the popularity of Breakthrough Broker and use marketing automations, as well as best in class content, to keep your title company top of mind among the agents you work with.



BTB *Breakthrough Broker* is a sales and marketing platform for realtors that we have been using for years. We have generated new business and increased existing sales as a direct result of this platform.



Brian Olenik, County Sales Manager
Chicago Title



Stay Relevant. Stay Top of Mind.

Our Title Marketing Services keep you in front of your agent with what matters to them, when it matters to them.

STEP
1

Introduce your agents to the #1 free Real Estate Agent resource in North America.

STEP
2

Your agents are invited to join BreakthroughBroker.com thanks to you, making you look like the hero for thinking of them and their business.

STEP
3

Through the invitation, your agents are directed to BreakthroughBroker.com where they will see your ads on every page of the website.

STEP
4

Fresh content is released monthly on Breakthrough Broker, ensuring your brand is tied to resources agents didn't know they needed, but can't live without.

STEP
5

Our marketing team diligently promotes content through weekly emails, engagement campaigns, monthly webinars, and Facebook marketing. All leading your agents back to your ads.

STEP
6

With the help of your dashboard and App, you are able to track your agents engagement and actions on Breakthrough Broker, giving you a reason to call.

Here's How it Works



What's Included

Custom Ads

Every page of Breakthrough Broker is branded for you with your contact and company information.

Marketing Packages

When your agent adds a listing to their MLS, an email is sent to them with 10 automated marketing items created for their new listing.

Monthly Webinars

Your agents are invited to monthly webinars with national speakers where they are then ultimately directed back to your ads.

Weekly Branded Emails

Content, copy, and graphics are designed to lead your agent on a journey to your branded ads 3x per week.

App for IOS and Android

Manage your agent connections, increase their engagement, and connect with them from the palm of your hand.

Manager Dashboard

A high level of view of how your operation is performing, along with a breakdown of team and agent activity.

Dedicated Account Manager

You will have a dedicated Account Manager to assist with all things Breakthrough Broker, every step of the way.

Dashboard

Your global view of your agents engagement and performance on Breakthrough Broker.



We are extremely happy with what Breakthrough Broker has done for our county, and our reps love the value it provides their clients. It has opened some closed doors in offices where our reps could not get into before, and I am happy that we were one of the first to bring it to market in Los Angeles County. Great tool, great company and people.

Gabriel Sales Executive

Since implementing Breakthroughbroker into our sales plan over 2 years ago we have seen a dramatic increase in our companies market share. From 13% to 25% in the last 2 years. This is because of this product and our sales team believing in it !!!!! I would highly recommend this product to any title company looking to gain clients while adding value.

Chad Western Title Reno

Used by Over
**3,400 Title
Professionals**



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