

# The Real Geeks

## Real Estate Sales Machine

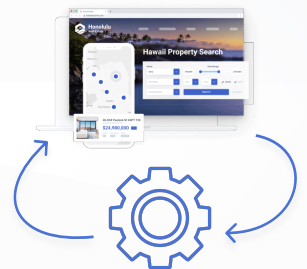
Leads from Anywhere, to your website, nurtured to close in your CRM.  
Your Lifetime pipeline!



## The magic of a connected website and CRM

When a website and a CRM are integrated great things happen:

- Know your leads behavior and the best time to engage.
- Follow the lead from the first time they visited your site to the closing table.
- Know when a lead or client comes back to your site and continues their search.
- Understand what lead sources are giving you the best ROI.
- Chat with your leads while they search your website.
- Seamlessly provide value to a client so you retain them for life.



## Real Geeks is a Platform: Open, Flexible, Powerful

Do you have a business platform or a bunch of apps? Real Geeks is an Open, Flexible and Powerful platform that is customizable for your specific business.

- Generate leads from any source. Follow the money without constraints.
- Integrate with your favorite sales enablement tools.
- Build your dream website. DIY or hire a pro.
- Get super nerdy: Open APIs so you can make magic happen.