

ENTERPRISE

Direct Marketing Platform For
Real Estate Brokers





YOUR BRANDING & MARKETING SOLUTION

Your Brand + Our Platform = Marketing Made Easy.

Our simple, web-based marketing platform gives your brokerage the flexibility and efficiency of an in-house marketing department and offers numerous opportunities for program customization.

We can create custom programs that fit your business objectives including:

Recruiting campaigns – Recruiting new real estate agents is vital to the ongoing success of your company. Provide your recruit list and content, and we'll do the rest whether it's postcards, letters, brochures or email.

Automated farming programs – Set up a series of direct mail postcards using your designs, ours, or a combination so your agents can market to their clients on a consistent basis.

Event registration and collateral printing – Hosting an event? We'll design and host your event landing page, track attendance and print all event collateral including invitations and programs.

Listing packages – Offer your agents the best marketing packages available to promote their listings including trifold mailers, postcards, flyers, brochures, single property websites, and signs.

Agent subsidies for retention – Let us structure flexible marketing programs that you can subsidize at the company, office or agent level to increase retention or reward top performance.

New Agent Packages – Make onboarding easy with branded customized packages including business cards, announcement notecards, postcards, and signs.

Open API – Get agents to your branded store from your intranet with our easy SSO or create a custom API for your needs.

With Corefact as your partner, agents can:

- Gain easy access to integrated cross-media marketing campaigns
- Have one stop for print, web and email marketing
- Preserve and promote your brokerage brand

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One of the most important jobs in leading a team of agents is providing top-of-the-line resources, technology, and products that help drive success.

Corefact Enterprise provides all of the functionality of an in-house marketing department within an online tool. Your agents will have access to direct mail and digital marketing options that help them generate and promote listings. All of the marketing activity and results can be measured directly from within the Enterprise accounts to support the growth of your business. Our system further encourages brand loyalty to your brokerage and provides added value to your recruiting. With a Corefact Enterprise solution, growing your team and volume just got easier.



Check Out Case Studies From
Every Brokerage Size at:

www.corefact.com/c/enterprise

A sampling of our Enterprise clients.

INTERO
A Berkshire Hathaway Affiliate



RE/MAX



COMPASS



Contact your Corefact representative today.

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